More to come about plans for July 4th Fireworks day!

- INTERACTIVE TREASURE HUNT -
  for kids, all about learning our American history

- FLAG RAISING CEREMONY -
  organized by the Solomons Civic Association

- PATRIOTIC MUSICAL PERFORMANCES -
  a concert before the fireworks, with live music, and patriotic readings

- HOSPITALITY TENT -
  gifts for kids, as well as sunblock, hand sanitizer, and bug spray

- FREE PUBLIC TRANSPORTATION -
  to and from Patuxent High School 4:00pm - 12:00 am

- FREE TROLLEY SERVICE -
  to navigate to and from the bus stop and around the island

- ARIEL FLY-BY - At beginning Patriotic Music Concert

- PRAYER WALK - July 4th - Suicide Awareness Run/Walk 5k (details to come)

If you are considering further outreach marketing, for your organization, then consider the 7,000 to 10,000 patriotic Americans celebrating the Solomons July 4th Fireworks event every year.

An audience that will be very grateful for the generosity that helps to make the 2022 Solomons July 4th Fireworks a reality, again this year.

You saw the outcry last year when it looked like the Solomons July 4th Fireworks would be cancelled?

Now you too can be part of the team, either as a volunteer or sponsor, that helps make the 2022 not only a reality but an even bigger and more patriotic event

For more information on volunteering, ideas for events, and to speak learn more about our Sponsorship packages, contact: Kyle Webber at SaveSolomonsFireworks@gmail.com
Greetings,

My name is Kyle Webber and I’m writing to you today on behalf of the Solomons Business Association.

In a little less than 5 months, people across the United States of America will celebrate Independence Day. This will be a time for all of us to reflect on the blessings that we often take for granted. It is our duty as Americans to commemorate Independence Day each year, and to impart our patriotism to the future generations.

Every year, the Solomons Business Association has graciously organized a fireworks display on the 4th of July. In 2020, the fireworks were canceled due to the pandemic. However, in 2021 the fireworks came roaring back. Thanks to the hard work of the Solomons Business Association, volunteers, and a group of skilled pyrotechnicians, last year's Independence day celebration was the best yet.

I am writing to you because we are going all in for 2022.

This year Solomons Island will be the place to be on the 4th of July. It is the aim of the Solomons Business Association to showcase the charm and timeless beauty of Solomons MD with an event that will be inclusive, educational, and fun. Here’s what’s in store for this year’s Independence Day:

- The largest fireworks presentation in Southern Maryland’s History
- Free public transportation to and from Solomons Island
- Free amenities to make the day comfortable for those in attendance: rest areas, hospitality tents, and a trolley service to move around the island
- Wiring the boardwalk with a P.A. system so that the national anthem can be presented before the fireworks begin
- Interactive events during the day that will be educational and fun for youth in attendance
- Ariel displays, give-a-ways, and much more!

We need your help. Our goal is to raise $75,000 through sponsorship for this event. We are reaching out to you to inquire if you would be willing to assist us as we work toward that goal. I would be very grateful for the opportunity to chat with you about the various sponsorship packages we have for this event. An estimated 7,000 people attended last year’s fireworks. With the end of the pandemic in sight, I believe that number will double. More importantly, the Solomons fireworks enjoy enormous grass-roots support. This is a perfect opportunity to show people in your own backyard that you care about Southern Maryland.

If you’d like to discuss becoming a fireworks sponsor, whether you think you can afford to donate a lot or a little, I will be at your service. Every little bit helps, so please don’t hesitate to call or email me. You can reach me by phone at 240-925-7954. You can also email me at SaveSolmonsFireworks@gmail.com.

Thank you for your time, and I look forward to seeing you on the 4th.

Respectfully Yours,

Kyle Webber

For the Solomons Business Association and Save Solomons Fireworks

Solomons Business Association, PO Box 724, Solomons MD 20688
$10,000 ‘1776’ Sponsorship Level Exclusive Sponsor Package (Only one sponsor at this level from each industry) -- Tier 1 Acknowledgement of the Sponsor during livestream videos leading up to the event; Special award presentation by master of ceremonies at the event immediately prior to fireworks; 8 passes to a special VIP event from 8 - 10 p.m. on the upper deck at The Pier Restaurant on the night of the fireworks. Tier 1 Positioning for Company logo included on any print or social media advertising related to the event. Also includes a 4’ x 10’ banner sign with company name on boardwalk near the pavilion on July 4th, prime positioning of company name on the fireworks event page at www.solomonsmaryland.com PLUS website LeaderBoard Ad (equivalent cost is $650) for 1 year.

$5,000 Liberty Bell Sponsorship Level Exclusive Sponsor Package - Tier 2 Acknowledgement of Sponsor during livestream videos leading up to the event; Special recognition at awards presentation by master of ceremonies at the event immediately prior to fireworks; 3 passes to a special VIP event from 8 - 10 p.m. on the upper deck at The Pier Restaurant on the night of the fireworks. Tier 2 positioning for company logo included on any print advertising related to the event. Also includes 4’ x 8’ banner sign with company name on boardwalk near the pavilion on July 4th, prime positioning of company name on the fireworks event page at www.solomonsmaryland.com PLUS website LeaderBoard Ad (equivalent cost is $650) for 1 year.

$3,000 – STARS & STRIPES Sponsorship Level – Tier 2 Acknowledgement of Sponsor during livestream videos leading up the event; thanks at awards presentation by master of ceremonies at the event immediately prior to fireworks; 1 pass to a special VIP event from 8 - 10 p.m. on the upper deck at The Pier Restaurant on the night of the fireworks. Company logo included in a prominent location on any print advertising related to the event. Also includes 4’ x 8’ banner sign with company name on boardwalk near the pavilion on July 4th, prime positioning of company name on the fireworks event page at www.solomonsmaryland.com PLUS website LeaderBoard Ad (equivalent cost is $650) for 1 year.

$1,000 – RED Sponsorship Level – Tier 2 Acknowledgement of Sponsor during livestream videos leading up the event, thanks at awards presentation by master of ceremonies at the event immediately prior to fireworks, logo included on any print advertising related to the event, include a 4 x 4 banner sign with company name on boardwalk near the pavilion on July 4th plus prime positioning of company name on the fireworks event page at www.solomonsmaryland.com PLUS website LeaderBoard Ad (equivalent cost is $325) for 1/2 year

$500 – WHITE Sponsorship Level – Tier 3 Acknowledgement of Sponsor during livestream videos leading up the event; Thanks at awards presentation by master of ceremonies at the event immediately prior to fireworks logo included on any print advertising related to the event, include 4 x 4 banner sign to include company name on boardwalk near the pavilion on July 4th plus prime positioning of company name on the fireworks event page at www.solomonsmaryland.com

$250 – BLUE Sponsorship Level – Tier 3 Acknowledgement of Sponsor during livestream videos leading up the event; Thanks at awards presentation by master of ceremonies at the event immediately prior to fireworks, include 2 x 4 banner sign to include company name on boardwalk near the pavilion on July 4th, plus company name is listed on the fireworks event page at www.solomonsmaryland.com.
Tier 1:

- **Live Streaming**: Tier 1 sponsors will be recognized during every livestream video prior to the body of content with a short testimonial (approximately 20 seconds) from the presenter.

- **Advertising**: Tier 1 sponsors will have their logo featured in the largest format among all other sponsors and centrally located for any event advertisement.

Tier 2:

- **Live Streaming**: Tier 2 sponsors will be recognized during every livestream video prior to the body of content with a short tagline (could be a company motto, slogan, etc.) from the presenter.

- **Advertising**: Tier 2 sponsors will have their logo featured in the 2nd largest format among all other sponsors, and located as close to the centrally located ads as possible for any event advertisement.

Tier 3:

**Live Streaming**: Tier 3 sponsors will be recognized during every livestream video immediately after the body of content, but before the 'Dad joke' (Each video will conclude with a dad joke).

**Prime positioning**:

**Event Advertisements**: Ads given prime positioning will be located on both print and online advertisements leading up to the event for maximum possible impact.

**VIP Event**:

There will be a special VIP event on the night of the fireworks at The Pier restaurant. This event will be catered and includes an open bar. Sponsors who qualify may utilize VIP passes, or if passes are not desired, we will coordinate with local charities (e.g. Wounded Warrior, Make a Wish, etc.) to offer passes to members of the public. If a sponsor wishes to donate VIP passes to a charity, there will be a special presentation at the fireworks concert to recognize that sponsor for their generosity.

**Print/online advertising**:

5% of the total fireworks budget will be earmarked for paid advertising leading up to the event (this advertising will include sponsor logos), with an additional 2.5% earmarked if we meet our sponsorship goal. The minimum amount we need to organize fireworks is $75,000. Our goal is to raise $110,000 total through sponsorship.