



34th Annual Solomons Christmas Walk | December 7- 8, 2018

Registration Form 2018

Business Name _____

Contact Name _____

Address _____

Phone Number _____ Email _____

SBA Members only (must be open or participating in the event)

\$200____ This cost is to participate in the CW event and includes a 2"x3" advertisement on the map of Christmas Walk (\$50) that will be featured in the County Times Newspapers, prior to the event. It also includes a listing name on the CW program brochure.

\$150____ This cost is to participate in the CW event without the 2"x3" advertisement in the County Times Newspapers. It includes listing in name only on the CW program brochure.

Please list events and/or entertainment planned during the Christmas Walk (please include times) _____

Brief description of your business _____

Business Sponsors of the Christmas Walk event only (not necessary to be a SBA member)

Christmas Walk Presenting Sponsor \$2500 - This sponsorship includes your company name listed as top billing with a logo on all advertising and marketing materials and press releases, as 'The (your company name) Christmas Walk' It also incl. your name & logo on all ads, program, flyers, posters, SBA website, SBA FB page, and a rider with logo on all road signs. It also includes a 4"x3" advertisement in the County Times Newspaper's center spread around map with your logo.

New lights Sponsor \$1800 – Light up Solomons for Christmas! This sponsorship includes company name and logo on signage as Christmas Walk lights brought to you by (your company name) It will be listed in on all advertising & marketing materials incl. ads, program, flyers, SBA website, SBA FB, a 4"x3" ad in the County Times Newspaper's around the center spread map.

Children's Entertainment Sponsors \$1500 - This sponsorship includes company name listed with a logo on all advertising and marketing materials and press releases, about the Christmas Walk Entertainment & Children's Program, as 'The (your company name) Christmas Walk Entertainment Sponsor. It also includes company name listed in program, SBA website, FB page, and a 2"x3" ad in the County Times Newspaper's center spread.

Christmas Tree Sponsor \$1000 – The Christmas Tree will be referred to as (your company name) Christmas Tree in the public announcement before Santa switches on the tree lights on Friday night. This sponsorship includes company listed name and logo on program and SBA website, SBA FB, and on a 24" X 18" sign by the Christmas tree, also a 2"x3" advertisement in the County Times Newspaper's center spread around map.

Christmas Walk 2 Day Gift Market Sponsor \$600 – This sponsorship includes company name listed as 'The (your company name) Christmas Walk Gift Market Sponsor. It also includes company name listed in program, SBA website, FB page, and a 2"x3" ad in the County Times Newspaper's center spread.

If you wish to discuss any of the above levels of sponsorship or how we can tailor a package to your marketing needs please see my contact details below.

For additional information contact Vandy Young by email at vandyyoung@gmail.com or by phone at 240-577-1617.

Please post the form to Solomons Business Association, Christmas Walk Committee, P.O. Box 724, Solomons, MD 20688, no later than November 12th, 2018, or email to Vandy Young email address above. Checks made out to Solomons Business Association and mailed to address above.